



Philips LED  
Luster

2.2W (25W)  
E14  
Warm white  
Non-dimmable

8718696706350



## Designed to be seen

Looks good off and on

Familiar shapes you know and love. They use around 80% less energy than traditional light bulbs thanks to the latest LED energy-saving technology and last ten times longer.

### Choose for high quality light

- Learn about light
- True incandescent-like warm white light

### Choose a simple replacement for your old bulbs

- Similar shape and size as incandescent luster
- Instant light when switched on
- No UV or InfraRed

### Choose for a sustainable solution

- Long life bulbs - Lasts up to 15 years
- Better for your wallet and your planet

### Create the right light for your home

- Perfect for decorative fixtures

# PHILIPS

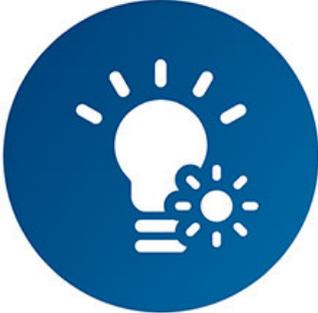
# Highlights

## Learn about light



Color temperature: light can have different color temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, more tranquil light, while those with a higher Kelvin value produce a cool, more energizing light. CRI: the color rendering index (CRI) is used to describe the effect of a light source on color appearance. Natural sunlight has a CRI of 100. The CRI of Philips LED light bulbs is always higher than 80, which ensures colors are shown as true and natural.

## Incandescent-like warm white



This bulb has a color temperature of 2700K, providing you with a warm, tranquil atmosphere, perfect for relaxing. This 2700K light is ideal for home lighting design

## Replaces luster incandescent



With its beautifully shaped design and familiar dimensions, this is a contemporary lighting, LED luster. The perfect sustainable replacement for traditional incandescent lusters.

## Instant On



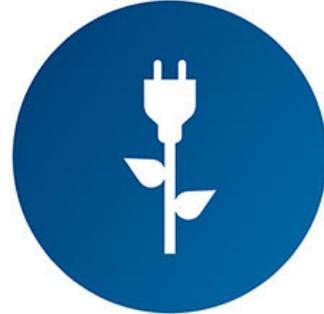
No need to wait: Philips LED light bulbs provide their full level of brightness immediately they are switched on. Just by turning the switch, your room is at full brightness. There is no slow starting or waiting.

## 15,000-hour rated average life



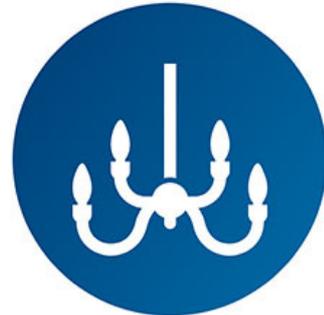
With a lifetime of up to 15,000 hours, you can reduce the hassle of frequently replacing your light bulbs, and enjoy a perfect lighting solution for over 15 years.

## Saves up to 80% energy



LED technology saves up to 80% energy compared to your standard bulb. It therefore pays for itself and saves you money year after year. It also helps protect the environment.

## Perfect for decorative fixture



Contemporary lighting in Philips LED lusters for use in decorative fixtures such as chandeliers, ceiling fans, vanity strips, and post lights.

# Specifications

## Bulb characteristics

- Shape: BA35
- Cap/fitting: E14
- Dimmable: No
- Voltage: 220 - 240 V
- Wattage: 2.2
- Wattage equivalent: 25

## Power consumption

- Energy efficiency label: A++
- Power consumption per 1000h: 3 kW h

## Light characteristics

- Light output: 250 lumen
- EyeComfort: Eye Comfort
- Color: Warm White
- Color temperature: 2700 K
- Light effect/finish: Warm White
- Color rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light

## Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 20000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

## Bulb dimensions

- Height: 123 mm
- Width: 35 mm

## Other characteristics

- Range: SceneSwitch
- Mercury content: 0 mg
- Power factor: 0.4
- Lamp current: 21 mA

## Rated values

- Rated power: 2.2 W
- Rated luminous flux: 250 lumen
- Rated lifetime: 15000 hour(s)



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